Manage the Apps that Backup to iCloud

This description is based on information from http://support.apple.com/kb/ht4847

On the iPad do the following.

1. Tap Settings, and then tap the iCloud icon in the left and window.
2. Tap Storage & Backup.
3. Tap Manage Storage.
4. Tap the iOS device in question in the Backups area. There may be more than one device listed if multiple devices are using the same Apple ID to backup to iCloud. All devices must share the 5GB of storage.

5. Under Backup Options, tap to turn off any items that you no longer wish to back up. The apps are listed in order of using the most space to store data on the iPad. Often the Camera Roll and Movie apps will use a large amount of space and may need to have backup turned off. Backup of school apps should take priority.
6. You will be asked to confirm this change. Choose Turn Off & Delete if you want to turn off Backup for this application and remove all data for that backup from iCloud.